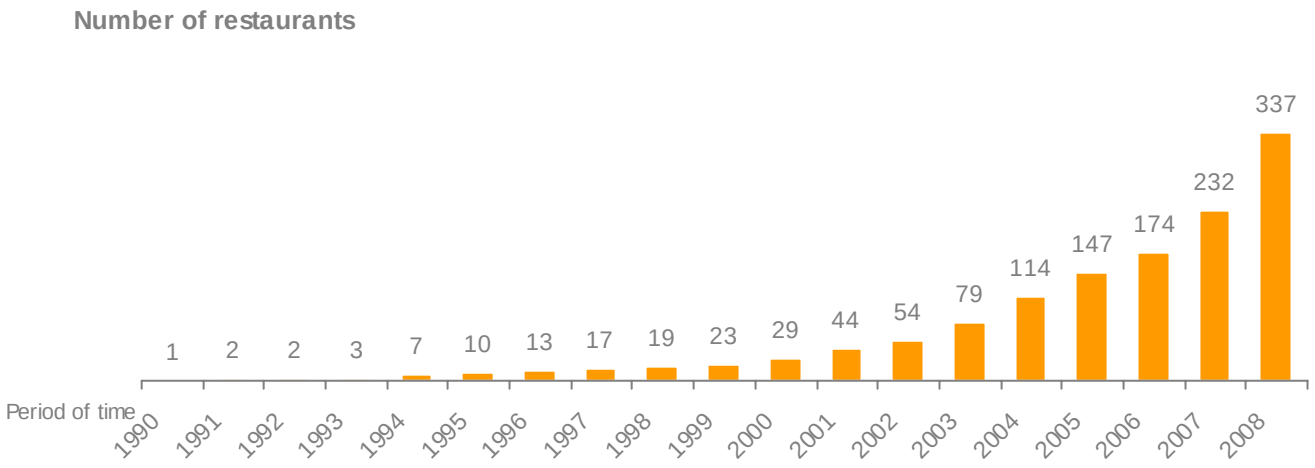
ROSINTER RESTAURANTS

Rosinter Restaurants Holding History



1990
The first restaurant – El Rincon Espanol – opens near Red Square in the center of Moscow.

1991
Le Chalet – a fine dining restaurant – opens in Moscow.

1993
Patio Pizza – the first casual dining family-oriented restaurant – opens in Moscow.

The first ROSTIK'S QSR is opened.

1994
The company opens Santa Fe, Café des Artistes and American Bar&Grill in Moscow.

The first restaurant opens in the CIS – El Rincon Espanol (Minsk, Byelorussia).

1996
Regional expansion, first restaurants open in Siberia – Patio Pizza and ROSTIK'S (Omsk).

1997
The company obtains development rights for T.G.I. Friday's® in Russia, Byelorussia and Ukraine.

First T.G.I. Friday's® opens in Moscow.

1998
The company launches first-ever restaurant loyalty program in Russia – The Honored Guest.

First franchise ROSTIK'S opens in Moscow.

First television advertising campaign for ROSTIK'S is aired.

1999
First Planet Sushi opens in Moscow.

The company obtains development rights for T.G.I. Friday's® in Baltic States (Estonia, Latvia and Lithuania) and Finland.

2001
The company obtains development rights for T.G.I. Friday's® in Austria, Czech Republic, Hungary, Slovakia and Slovenia.
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The company obtains exclusive rights to open Benihana of Tokyo in Russia and the CIS.

2002
The company obtains an exclusive license for Sibirskaya Korona in Siberian and Far East Federal Districts of Russia.

First Moka Loka coffee shop opens in Moscow

The company enters into Russian public debt market, with RUR300 million bond issue.
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2003
T.G.I. Friday's® opens in Moscow International Airport, Sheremetyevo 2.

2004
Patio Pizza gets re-branded and the chain gets the new name of IL Patio.

2005
First restaurant combo complex opens in Jurmala (Latvia) containing two restaurant concepts – IL Patio and Planet Sushi – in one location.

The company completes a second bond issue for RUR400 million.

First 1-2-3 Café opens in Moscow.

First multibrand restaurant complex contains four restaurant concepts - T.G.I. Friday's®, IL Patio, Planet Sushi and 1-2-3 Café – in one location.

The company enters into the agreement on strategic partnership with Yum! Brands for exclusive development of ROSTIK'S-KFC in Russia and the CIS. The chain starts developing under the separate legal structure.

Third bond issue for RUR1.0 billion is completed.

2006

MALINA™ loyalty program is launched by partners Rosinter Restaurants Holding, Ramstore, VympelCom (operator of Beeline), BP gas stations chain and 36.6 Pharmacies.

Television advertising campaign for IL Patio is aired.

Planet Sushi restaurants undergo restyling.

Planet Sushi opens in the Czech Republic.

The company signs a new global development agreement with T.G.I.Friday's® for exclusive rights to develop restaurants in 19 countries: Russia, Ukraine, Belarus, Kazakhstan, Estonia, Latvia, Lithuania, Austria, Poland, Czech Republic, Hungary, Slovenia, Slovakia, Romania, Croatia, Macedonia, Bulgaria, Serbia and Montenegro.

2007

Planet Sushi, Sibirskaya Korona and Moka Loka coffee shops open in St. Petersburg International Airport (Pulkovo).

The company enters into a new exclusive license agreement with Sibirskaya Korona covering an expanded area, including the cities of Tyumen, Samara, Togliatti, Sochi, Krasnodar, Kazan, Tobolsk, Perm, Yekaterinburg, St. Petersburg and Rostov-on-Don in addition to the Siberian and Far Eastern Federal Districts of Russia.

The company opens T.G.I. Friday's® in Riga International Airport in new ''on-the-go'' format as the first worldwide franchisee of T.G.I. Friday's® certified to use this format

Rosinter Restaurants Holding completes IPO raising $100 million as a result of the placement of 3.125.000 shares at $32 each on the RTS.

The company enters Estonia with the 200th casual dining restaurant opened in Tallinn.

The largest in Russia and CIS multibrand complex opens at Izvestia Building, Moscow.

The company signs an agreement for the establishment of Brava JV to develop a chain of Costa Coffee shops across Russia.

2008

The first Costa Coffee shop opens in Moscow.

The company expands to Poland – Planet Sushi opens in Wroclaw.

Opening of the first franchise restaurant in regions – IL Patio (Ulyanovsk)

OJSC Rosinter Restaurants Holding ordinary shares have been admitted to trading in the Quotation List 'B' of RTS.

Rosinter Restaurants Holding common shares admitted to trading on MICEX.

Rosinter Restaurants Holding opens its 300th chain restaurant.